



www.wlwt.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

DUPLICATE INVOICE

WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 937578-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WLWT | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|-------------------|--------------------|-----------------|
| Obama/D/President | OBAMA FOR FLIGHT A | 1522 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 07/31/12 - 09/03/12 | 937578 | 06256653 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912856 | 95 | 101 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|--------------------|-------------------|--------------------|----------------|----------------|---------------|-------------|
| 1 | 08/07/12 | 08/31/12 | Days of Our Lives | 1-2p | -TWTF-- | :30 | 1 | \$350.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | -TWTF-- | 3 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Tu | 08/14/12 | 1:45 PM | Days of Our Lives | 1-2p | :30 | OFA 12 P 092H | \$350.00 NM |
| 8 | WLWT | W | 08/15/12 | 1:43 PM | Days of Our Lives | 1-2p | :30 | OFA 12 P 092H | \$350.00 NM |
| 3 | WLWT | Th | 08/16/12 | 1:28 PM | Days of Our Lives | 1-2p | :30 | OFA 12 P 092H | \$350.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -TWTF-- | 2 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | WLWT | Tu | 08/21/12 | 1:00 PM | Days of Our Lives | 1-2p | :30 | OFA 12 A 093H | \$350.00 NM |
| 4 | WLWT | F | 08/24/12 | 12:58 PM | Days of Our Lives | 1-2p | :30 | OFA 12 A 100H | \$350.00 NM |
| 2 | 08/07/12 | 08/31/12 | NBC Today Show III | 10-11a | -TWTF-- | :30 | 1 | \$350.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | -TWTF-- | 7 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Tu | 08/14/12 | 10:27 AM | NBC Today Show III | 10-11a | :30 | OFA 12 P 092H | \$350.00 NM |
| 6 | WLWT | Tu | 08/14/12 | 10:51 AM | NBC Today Show III | 10-11a | :30 | OFA 12 P 092H | \$350.00 NM |
| 3 | WLWT | W | 08/15/12 | 10:27 AM | NBC Today Show III | 10-11a | :30 | OFA 12 P 092H | \$350.00 NM |
| 7 | WLWT | W | 08/15/12 | 10:52 AM | NBC Today Show III | 10-11a | :30 | OFA 12 P 092H | \$350.00 NM |
| 5 | WLWT | Th | 08/16/12 | 10:27 AM | NBC Today Show III | 10-11a | :30 | OFA 12 P 092H | \$350.00 NM |
| 4 | WLWT | Th | 08/16/12 | 10:58 AM | NBC Today Show III | 10-11a | :30 | OFA 12 P 092H | \$350.00 NM |
| 20 | WLWT | F | 08/17/12 | 10:45 AM | NBC Today Show III | 10-11a | :30 | OFA 12 A 093H | \$350.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -TWTF-- | 6 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 8 | WLWT | Tu | 08/21/12 | 10:29 AM | NBC Today Show III | 10-11a | :30 | OFA 12 A 093H | \$350.00 NM |
| 13 | WLWT | Tu | 08/21/12 | 10:58 AM | NBC Today Show III | 10-11a | :30 | OFA 12 A 093H | \$350.00 NM |
| 9 | WLWT | W | 08/22/12 | 10:27 AM | NBC Today Show III | 10-11a | :30 | OFA 12 A 093H | \$350.00 NM |
| 12 | WLWT | Th | 08/23/12 | 10:29 AM | NBC Today Show III | 10-11a | :30 | OFA 12 A 100H | \$350.00 NM |
| 10 | WLWT | Th | 08/23/12 | 10:58 AM | NBC Today Show III | 10-11a | :30 | OFA 12 A 100H | \$350.00 NM |
| 11 | WLWT | F | 08/24/12 | 10:52 AM | NBC Today Show III | 10-11a | :30 | OFA 12 A 100H | \$350.00 NM |
| 3 | 08/07/12 | 08/31/12 | NBC Tonight Show | 1135-1237a | -TWTF-- | :30 | 1 | \$600.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |

DUPLICATE INVOICE



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PO Box 26881
Lehigh Valley, PA 18002-6881

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------------|-----------------|---------------------|
| 937578-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR FLIGHT A | 1522 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------|----------------|-------------------|----------------|----------------|---------------|------------------------|
| 3 | 08/07/12 | 08/31/12 | NBC Tonight Show | 1135-1237a | -TWTF-- | :30 | 1 | \$600.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| | 08/13/12 | 08/19/12 | | | -TWTF-- | | 2 | \$600.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Tu | 08/14/12 | 11:48 PM | NBC Tonight Show | 1135-1237a | :30 | OFA 12 P 092H | \$600.00 NM |
| 5 | WLWT | Th | 08/16/12 | 12:08 AM | NBC Tonight Show | 1135-1237a | :30 | OFA 12 P 092H | \$600.00 NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/20/12 | 08/26/12 | -TWTF-- | 1 | \$600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WLWT | F | 08/24/12 | 12:20 AM | NBC Tonight Show | 1135-1237a | :30 | OFA 12 A 100H | \$600.00 NM |
| 4 | 08/07/12 | 08/31/12 | 11a-12p | 11a-12p | -TWTF-- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/13/12 | 08/19/12 | -TWTF-- | 2 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | WLWT | Tu | 08/14/12 | 11:25 AM | 11a-12p | 11a-12p | :30 | OFA 12 P 092H | \$400.00 NM |
| 2 | WLWT | F | 08/17/12 | 11:34 AM | 11a-12p | 11a-12p | :30 | OFA 12 P 092H | \$400.00 NM |
| 7 | 08/07/12 | 08/31/12 | 12-1230p M-F news | 12-1230p | -TWTF-- | :30 | 1 | \$350.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/13/12 | 08/19/12 | -TWTF-- | 3 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Tu | 08/14/12 | 12:08 PM | 12-1230p M-F news | 12-1230p | :30 | OFA 12 P 092H | \$350.00 NM |
| 8 | WLWT | W | 08/15/12 | 12:13 PM | 12-1230p M-F news | 12-1230p | :30 | OFA 12 P 092H | \$350.00 NM |
| 3 | WLWT | F | 08/17/12 | 12:07 PM | 12-1230p M-F news | 12-1230p | :30 | OFA 12 A 093H | \$350.00 NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/20/12 | 08/26/12 | -TWTF-- | 2 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | WLWT | Tu | 08/21/12 | 12:24 PM | 12-1230p M-F news | 12-1230p | :30 | OFA 12 P 092H | \$350.00 NM |
| 4 | WLWT | Th | 08/23/12 | 12:29 PM | 12-1230p M-F news | 12-1230p | :30 | OFA 12 A 100H | \$350.00 NM |
| 9 | 08/07/12 | 08/31/12 | JUDGE JUDY EF | Judge Judy | -TWTF-- | :30 | 1 | \$500.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/06/12 | 08/12/12 | -TWTF-- | 1 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | W | 08/08/12 | | JUDGE JUDY EF | Judge Judy | :00 | | \$500.00 NM |
| See MG 9.13 | | | | | | | | | |
| 13 | WLWT | F | 08/10/12 | | JUDGE JUDY EF | Judge Judy | :00 | | \$500.00 NM |
| See MG 9.14 | | | | | | | | | |
| 14 | WLWT | F | 08/10/12 | 4:17 PM | DR OZ EF | 4PM-5PM | :30 | OFA 12 G 083H | \$500.00 NM |
| MG for 9.13 08/10 | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/13/12 | 08/19/12 | -TWTF-- | 3 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Tu | 08/14/12 | 3:23 PM | JUDGE JUDY EF | Judge Judy | :30 | OFA 12 P 092H | \$500.00 NM |
| 4 | WLWT | Th | 08/16/12 | 3:48 PM | JUDGE JUDY EF | Judge Judy | :30 | OFA 12 P 092H | \$500.00 NM |
| 3 | WLWT | F | 08/17/12 | 3:47 PM | JUDGE JUDY EF | Judge Judy | :30 | OFA 12 A 093H | \$500.00 NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/20/12 | 08/26/12 | -TWTF-- | 4 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 6 | WLWT | Tu | 08/21/12 | 3:19 PM | JUDGE JUDY EF | Judge Judy | :30 | OFA 12 A 093H | \$500.00 NM |
| 5 | WLWT | W | 08/22/12 | 3:11 PM | JUDGE JUDY EF | Judge Judy | :30 | OFA 12 P 092H | \$500.00 NM |
| 8 | WLWT | Th | 08/23/12 | 3:54 PM | JUDGE JUDY EF | Judge Judy | :30 | OFA 12 A 100H | \$500.00 NM |
| 7 | WLWT | F | 08/24/12 | 3:40 PM | JUDGE JUDY EF | Judge Judy | :30 | OFA 12 A 100H | \$500.00 NM |



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INVOICE

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 937578-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR FLIGHT A | 1522 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|-----------------|-------------------|-------------|----------------|----------------|---------------|-------------|
| 10 | 08/07/12 | 08/31/12 | DR OZ EF | 4PM-5PM | -TWTF-- | :30 | 1 | \$500.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | -TWTF-- | 5 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | WLWT | Tu | 08/14/12 | 4:26 PM | DR OZ EF | 4PM-5PM | :30 | OFA 12 P 092H | \$500.00 NM |
| 14 | WLWT | W | 08/15/12 | 4:15 PM | DR OZ EF | 4PM-5PM | :30 | OFA 12 P 092H | \$500.00 NM |
| 2 | WLWT | W | 08/15/12 | 4:54 PM | DR OZ EF | 4PM-5PM | :30 | OFA 12 P 092H | \$500.00 NM |
| 3 | WLWT | Th | 08/16/12 | 4:31 PM | DR OZ EF | 4PM-5PM | :30 | OFA 12 P 092H | \$500.00 NM |
| 4 | WLWT | F | 08/17/12 | 4:29 PM | DR OZ EF | 4PM-5PM | :30 | OFA 12 P 092H | \$500.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -TWTF-- | 4 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 9 | WLWT | Tu | 08/21/12 | 4:38 PM | DR OZ EF | 4PM-5PM | :30 | OFA 12 P 092H | \$500.00 NM |
| 6 | WLWT | W | 08/22/12 | 4:36 PM | DR OZ EF | 4PM-5PM | :30 | OFA 12 A 093H | \$500.00 NM |
| 7 | WLWT | Th | 08/23/12 | 4:38 PM | DR OZ EF | 4PM-5PM | :30 | OFA 12 A 100H | \$500.00 NM |
| 8 | WLWT | F | 08/24/12 | 3:58 PM | DR OZ EF | 4PM-5PM | :30 | OFA 12 A 100H | \$500.00 NM |
| 11 | 07/31/12 | 08/10/12 | 430-5a News | 430-5a | -TWTF-- | :30 | 1 | \$100.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | -TWTF-- | 1 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Tu | 07/31/12 | 4:54 AM | 430-5a News | 430-5a | :30 | OFA 12 G 082H | \$100.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/06/12 | 08/12/12 | -TWTF-- | 3 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WLWT | Tu | 08/07/12 | 4:53 AM | 430-5a News | 430-5a | :30 | OFA 12 G 083H | \$100.00 NM |
| 2 | WLWT | Th | 08/09/12 | 4:37 AM | 430-5a News | 430-5a | :30 | OFA 12 G 086H | \$100.00 NM |
| 4 | WLWT | F | 08/10/12 | 4:38 AM | 430-5a News | 430-5a | :30 | OFA 12 G 086H | \$100.00 NM |
| 12 | 08/07/12 | 08/31/12 | 430-5a News | 430-5a | -TWTF-- | :30 | 1 | \$35.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/06/12 | 08/12/12 | -TWTF-- | 1 | \$35.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | W | 08/08/12 | 4:52 AM | 430-5a News | 430-5a | :30 | OFA 12 G 086H | \$35.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | -TWTF-- | 5 | \$35.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 6 | WLWT | Tu | 08/14/12 | 4:38 AM | 430-5a News | 430-5a | :30 | OFA 12 P 092H | \$35.00 NM |
| 2 | WLWT | Tu | 08/14/12 | 4:53 AM | 430-5a News | 430-5a | :30 | OFA 12 P 092H | \$35.00 NM |
| 3 | WLWT | W | 08/15/12 | 4:44 AM | 430-5a News | 430-5a | :30 | OFA 12 P 092H | \$35.00 NM |
| 4 | WLWT | Th | 08/16/12 | 4:43 AM | 430-5a News | 430-5a | :30 | OFA 12 P 092H | \$35.00 NM |
| 5 | WLWT | F | 08/17/12 | 4:37 AM | 430-5a News | 430-5a | :30 | OFA 12 A 093H | \$35.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -TWTF-- | 5 | \$35.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 11 | WLWT | Tu | 08/21/12 | 4:37 AM | 430-5a News | 430-5a | :30 | OFA 12 A 093H | \$35.00 NM |
| 7 | WLWT | Tu | 08/21/12 | 4:53 AM | 430-5a News | 430-5a | :30 | OFA 12 A 093H | \$35.00 NM |
| 8 | WLWT | W | 08/22/12 | 4:37 AM | 430-5a News | 430-5a | :30 | OFA 12 A 093H | \$35.00 NM |
| 9 | WLWT | Th | 08/23/12 | 4:44 AM | 430-5a News | 430-5a | :30 | OFA 12 A 100H | \$35.00 NM |
| 10 | WLWT | F | 08/24/12 | 4:38 AM | 430-5a News | 430-5a | :30 | OFA 12 A 100H | \$35.00 NM |
| 13 | 08/07/12 | 08/31/12 | 5-530p M-F news | 5-530p | -TWTF-- | :30 | 1 | \$675.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/06/12 | 08/12/12 | -TWTF-- | 1 | \$675.00 | | | | |



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| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR FLIGHT A | 1522 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------|----------------|---------|--------|----------------|----------|------|
| 13 | 08/07/12 | 08/31/12 | 5-530p M-F news | 5-530p | -TWTF-- | :30 | 1 | \$675.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTu 08/07/12 5:15 PM 5-530p M-F news 5-530p :30 OFA 12 G 086H \$675.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 -TWTF-- 4 \$675.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WLWTTu 08/14/12 5:28 PM 5-530p M-F news 5-530p :30 OFA 12 P 092H \$675.00 NM 2 WLWTW 08/15/12 5:27 PM 5-530p M-F news 5-530p :30 OFA 12 P 092H \$675.00 NM 4 WLWTTh 08/16/12 5:21 PM 5-530p M-F news 5-530p :30 OFA 12 P 092H \$675.00 NM 3 WLWTF 08/17/12 5:10 PM 5-530p M-F news 5-530p :30 OFA 12 A 093H \$675.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -TWTF-- 4 \$675.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WLWTTu 08/21/12 5:10 PM 5-530p M-F news 5-530p :30 OFA 12 A 093H \$675.00 NM 6 WLWTW 08/22/12 5:27 PM 5-530p M-F news 5-530p :30 OFA 12 A 093H \$675.00 NM 8 WLWTTh 08/23/12 5:23 PM 5-530p M-F news 5-530p :30 OFA 12 A 100H \$675.00 NM 7 WLWTF 08/24/12 5:11 PM 5-530p M-F news 5-530p :30 OFA 12 A 100H \$675.00 NM | | | | | | | | | |
| 14 | 08/03/12 | 08/10/12 | 5-530p M-F news | 5-530p | ----2-- | :30 | 2 | \$800.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ----2-- 2 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTF 08/03/12 5:13 PM 5-530p M-F news 5-530p :30 OFA 12 G 083H \$800.00 NM 2 WLWTF 08/03/12 5:27 PM 5-530p M-F news 5-530p :30 OFA 12 G 086H \$800.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ----2-- 2 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WLWTF 08/10/12 5:11 PM 5-530p M-F news 5-530p :30 OFA 12 G 086H \$800.00 NM 4 WLWTF 08/10/12 5:23 PM 5-530p M-F news 5-530p :30 OFA 12 G 083H \$800.00 NM | | | | | | | | | |
| 15 | 08/03/12 | 08/03/12 | 5-6a news | 5-6a | ----1-- | :30 | 1 | \$200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ----1-- 1 \$200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTF 08/03/12 5:28 AM 5-6a news 5-6a :30 OFA 12 G 083H \$200.00 NM | | | | | | | | | |
| 16 | 08/13/12 | 08/13/12 | 5-6a news | 5-6a | 1----- | :30 | 1 | \$200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 1----- 1 \$200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTM 08/13/12 5:12 AM 5-6a news 5-6a :30 OFA 12 A 091H \$200.00 NM | | | | | | | | | |
| 17 | 08/07/12 | 08/10/12 | 5-6a news | 5-6a | -TWTF-- | :30 | 4 | \$200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -TWTF-- 4 \$200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WLWTTu 08/07/12 5:43 AM 5-6a news 5-6a :30 OFA 12 G 086H \$200.00 NM 3 WLWTW 08/08/12 5:37 AM 5-6a news 5-6a :30 OFA 12 G 083H \$200.00 NM 1 WLWTTh 08/09/12 5:37 AM 5-6a news 5-6a :30 OFA 12 G 083H \$200.00 NM 4 WLWTF 08/10/12 5:13 AM 5-6a news 5-6a :30 OFA 12 G 083H \$200.00 NM | | | | | | | | | |
| 18 | 08/14/12 | 08/31/12 | 5-6a news | 5-6a | -TWTF-- | :30 | 8 | \$200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/14/12 08/20/12 -TWTF-- 8 \$200.00 | | | | | | | | | |



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|-------------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 937578-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR FLIGHT A | 1522 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------|----------------|---------|--------|----------------|------------|------|
| 18 | 08/14/12 | 08/31/12 | 5-6a news | 5-6a | -TWTF-- | :30 | 8 | \$200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| 08/13/12 08/19/12 -TWTF-- 8 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTu 08/14/12 5:08 AM 5-6a news 5-6a :30 OFA 12 P 092H \$200.00 NM 6 WLWTTu 08/14/12 5:44 AM 5-6a news 5-6a :30 OFA 12 P 092H \$200.00 NM 5 WLWTW 08/15/12 5:14 AM 5-6a news 5-6a :30 OFA 12 P 092H \$200.00 NM 2 WLWTW 08/15/12 5:43 AM 5-6a news 5-6a :30 OFA 12 P 092H \$200.00 NM 7 WLWTTh 08/16/12 5:22 AM 5-6a news 5-6a :30 OFA 12 P 092H \$200.00 NM 3 WLWTTh 08/16/12 5:52 AM 5-6a news 5-6a :30 OFA 12 P 092H \$200.00 NM 8 WLWTF 08/17/12 5:12 AM 5-6a news 5-6a :30 OFA 12 P 092H \$200.00 NM 4 WLWTF 08/17/12 5:53 AM 5-6a news 5-6a :30 OFA 12 A 093H \$200.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -TWTF-- 8 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 14 WLWTTu 08/21/12 5:06 AM 5-6a news 5-6a :30 OFA 12 A 093H \$200.00 NM 9 WLWTTu 08/21/12 5:43 AM 5-6a news 5-6a :30 OFA 12 P 092H \$200.00 NM 10 WLWTW 08/22/12 5:12 AM 5-6a news 5-6a :30 OFA 12 P 092H \$200.00 NM 16 WLWTW 08/22/12 5:58 AM 5-6a news 5-6a :30 OFA 12 A 093H \$200.00 NM 11 WLWTTh 08/23/12 5:06 AM 5-6a news 5-6a :30 OFA 12 A 100H \$200.00 NM 13 WLWTTh 08/23/12 5:42 AM 5-6a news 5-6a :30 OFA 12 A 100H \$200.00 NM 12 WLWTF 08/24/12 5:13 AM 5-6a news 5-6a :30 OFA 12 A 100H \$200.00 NM 15 WLWTF 08/24/12 5:52 AM 5-6a news 5-6a :30 OFA 12 A 100H \$200.00 NM | | | | | | | | | |
| 19 | 08/03/12 | 08/03/12 | 530-6p M-F news | 530-6p | ----1-- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ----1-- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTF 08/03/12 5:42 PM 530-6p M-F news 530-6p :30 OFA 12 G 083H \$1,000.00 NM | | | | | | | | | |
| 20 | 08/07/12 | 08/31/12 | 530-6p M-F news | 530-6p | -TWTF-- | :30 | 1 | \$675.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -TWTF-- 1 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTh 08/09/12 5:38 PM 530-6p M-F news 530-6p :30 OFA 12 G 086H \$675.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 -TWTF-- 3 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WLWTW 08/15/12 5:38 PM 530-6p M-F news 530-6p :30 OFA 12 P 092H \$675.00 NM 2 WLWTTh 08/16/12 5:51 PM 530-6p M-F news 530-6p :30 OFA 12 P 092H \$675.00 NM 3 WLWTF 08/17/12 5:40 PM 530-6p M-F news 530-6p :30 OFA 12 A 093H \$675.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -TWTF-- 3 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WLWTTu 08/21/12 5:40 PM 530-6p M-F news 530-6p :30 OFA 12 A 093H \$675.00 NM 7 WLWTW 08/22/12 5:58 PM 530-6p M-F news 530-6p :30 OFA 12 P 092H \$675.00 NM 6 WLWTTh 08/23/12 5:44 PM 530-6p M-F news 530-6p :30 OFA 12 A 100H \$675.00 NM | | | | | | | | | |
| 21 | 08/07/12 | 08/10/12 | 6-630p M-F news | 6-630p | -TWTF-- | :30 | 1 | \$1,200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -TWTF-- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTu 08/07/12 6:24 PM 6-630p M-F news 6-630p :30 OFA 12 G 086H \$1,200.00 NM | | | | | | | | | |



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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 937578-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR FLIGHT A | 1522 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|------------------|-------------------|------------------|----------------|----------------|---------------|------------------------|
| 22 | 08/07/12 | 08/31/12 | 6-630p M-F news | 6-630p | -TWTF-- | :30 | 1 | \$800.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/06/12 | 08/12/12 | -TWTF-- | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWTW | | 08/08/12 | 6:10 PM | 6-630p M-F news | 6-630p | :30 | OFA 12 G 083H | \$800.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | -TWTF-- | 2 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWTW | | 08/15/12 | 6:24 PM | 6-630p M-F news | 6-630p | :30 | OFA 12 P 092H | \$800.00 NM |
| 3 | WLWTh | | 08/16/12 | 6:11 PM | 6-630p M-F news | 6-630p | :30 | OFA 12 P 092H | \$800.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -TWTF-- | 2 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | WLWTTu | | 08/21/12 | 6:23 PM | 6-630p M-F news | 6-630p | :30 | OFA 12 P 092H | \$800.00 NM |
| 4 | WLWTh | | 08/23/12 | 6:23 PM | 6-630p M-F news | 6-630p | :30 | OFA 12 A 100H | \$800.00 NM |
| 23 | 08/07/12 | 08/10/12 | 6-7a news | 6-7a | -TWTF-- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/06/12 | 08/12/12 | -TWTF-- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWTTu | | 08/07/12 | 6:15 AM | 6-7a news | 6-7a | :30 | OFA 12 G 083H | \$1,000.00 NM |
| 24 | 08/07/12 | 08/31/12 | 6-7a news | 6-7a | -TWTF-- | :30 | 1 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/06/12 | 08/12/12 | -TWTF-- | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWTW | | 08/08/12 | 6:37 AM | 6-7a news | 6-7a | :30 | OFA 12 G 086H | \$800.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | -TWTF-- | 2 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWTTu | | 08/14/12 | 6:13 AM | 6-7a news | 6-7a | :30 | OFA 12 P 092H | \$800.00 NM |
| 3 | WLWTh | | 08/16/12 | 6:51 AM | 6-7a news | 6-7a | :30 | OFA 12 P 092H | \$800.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -TWTF-- | 2 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | WLWTTu | | 08/21/12 | 6:08 AM | 6-7a news | 6-7a | :30 | OFA 12 A 093H | \$800.00 NM |
| 4 | WLWTF | | 08/24/12 | | 6-7a news | 6-7a | :00 | | \$800.00 NM |
| See MG 24.8 | | | | | | | | | |
| 8 | WLWTF | | 08/24/12 | 6:37 AM | 6-7a news | 6-7a | :30 | OFA 12 A 100H | \$800.00 NM |
| MG for 24.4 08/24 | | | | | | | | | |
| 25 | 08/07/12 | 08/31/12 | NBC Nightly News | 630-730p | -TWTF-- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/06/12 | 08/12/12 | -TWTF-- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWTh | | 08/09/12 | 6:49 PM | NBC Nightly News | 630-730p | :30 | OFA 12 G 083H | \$1,000.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | -TWTF-- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWTW | | 08/15/12 | 6:51 PM | NBC Nightly News | 630-730p | :30 | OFA 12 P 092H | \$1,000.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -TWTF-- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WLWTTu | | 08/21/12 | 6:51 PM | NBC Nightly News | 630-730p | :30 | OFA 12 A 093H | \$1,000.00 NM |
| 26 | 08/07/12 | 08/24/12 | 7-730p | 7-730p | -TWTF-- | :30 | 1 | \$800.00 | NM |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------------|-----------------|---------------------|
| 937578-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR FLIGHT A | 1522 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|-------------------|-------------------|-------------------|----------------|----------------|---------------|---------------|
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/06/12 | 08/12/12 | -TWTF-- | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Tu | 08/07/12 | 7:16 PM | 7-730p | 7-730p | :30 | OFA 12 G 083H | \$800.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -TWTF-- | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Tu | 08/21/12 | 7:18 PM | 7-730p | 7-730p | :30 | OFA 12 P 092H | \$800.00 NM |
| 27 | 08/07/12 | 08/31/12 | NBC Today Show | 7-9a | -TWTF-- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | -TWTF-- | 6 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 6 | WLWT | Tu | 08/14/12 | 7:27 AM | NBC Today Show | 7-9a | :30 | OFA 12 P 092H | \$1,500.00 NM |
| 2 | WLWT | Tu | 08/14/12 | 8:59 AM | NBC Today Show | 7-9a | :30 | OFA 12 P 092H | \$1,500.00 NM |
| 3 | WLWT | W | 08/15/12 | 7:57 AM | NBC Today Show | 7-9a | :30 | OFA 12 P 092H | \$1,500.00 NM |
| 4 | WLWT | Th | 08/16/12 | 7:56 AM | NBC Today Show | 7-9a | :30 | OFA 12 P 092H | \$1,500.00 NM |
| 17 | WLWT | Th | 08/16/12 | 8:27 AM | NBC Today Show | 7-9a | :30 | OFA 12 P 092H | \$1,500.00 NM |
| 5 | WLWT | F | 08/17/12 | 8:35 AM | NBC Today Show | 7-9a | :30 | OFA 12 P 092H | \$1,500.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -TWTF-- | 5 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 7 | WLWT | Tu | 08/21/12 | 8:57 AM | NBC Today Show | 7-9a | :30 | OFA 12 A 093H | \$1,500.00 NM |
| 8 | WLWT | W | 08/22/12 | 7:26 AM | NBC Today Show | 7-9a | :30 | OFA 12 A 093H | \$1,500.00 NM |
| 11 | WLWT | W | 08/22/12 | 8:35 AM | NBC Today Show | 7-9a | :30 | OFA 12 P 092H | \$1,500.00 NM |
| 9 | WLWT | Th | 08/23/12 | 7:22 AM | NBC Today Show | 7-9a | :30 | OFA 12 A 100H | \$1,500.00 NM |
| 10 | WLWT | F | 08/24/12 | 7:56 AM | NBC Today Show | 7-9a | :30 | OFA 12 A 100H | \$1,500.00 NM |
| 28 | 08/06/12 | 08/10/12 | NBC Today Show | 7-9a | -TWTF-- | :30 | 3 | \$3,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/06/12 | 08/12/12 | -TWTF-- | 6 | \$3,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 9 | WLWT | Tu | 08/07/12 | 7:56 AM | NBC Today Show | 7-9a | :30 | OFA 12 G 086H | \$3,000.00 NM |
| 4 | WLWT | Tu | 08/07/12 | 8:51 AM | NBC Today Show | 7-9a | :30 | OFA 12 G 083H | \$3,000.00 NM |
| 5 | WLWT | W | 08/08/12 | 7:26 AM | NBC Today Show | 7-9a | :30 | OFA 12 G 083H | \$3,000.00 NM |
| 6 | WLWT | Th | 08/09/12 | 7:22 AM | NBC Today Show | 7-9a | :30 | OFA 12 G 086H | \$3,000.00 NM |
| 8 | WLWT | Th | 08/09/12 | 8:39 AM | NBC Today Show | 7-9a | :30 | OFA 12 G 083H | \$3,000.00 NM |
| 7 | WLWT | F | 08/10/12 | 8:27 AM | NBC Today Show | 7-9a | :30 | OFA 12 G 086H | \$3,000.00 NM |
| 29 | 08/14/12 | 08/31/12 | 730-8p | 730-8p | -TWTF-- | :30 | 1 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | -TWTF-- | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Tu | 08/14/12 | 7:42 PM | 730-8p | 730-8p | :30 | OFA 12 P 092H | \$800.00 NM |
| 30 | 08/07/12 | 08/31/12 | NBC Today Show II | 9-10a | -TWTF-- | :30 | 1 | \$600.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | -TWTF-- | 5 | \$600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Tu | 08/14/12 | 9:29 AM | NBC Today Show II | 9-10a | :30 | OFA 12 P 092H | \$600.00 NM |
| 14 | WLWT | Tu | 08/14/12 | 9:57 AM | NBC Today Show II | 9-10a | :30 | OFA 12 P 092H | \$600.00 NM |
| 4 | WLWT | W | 08/15/12 | 9:50 AM | NBC Today Show II | 9-10a | :30 | OFA 12 P 092H | \$600.00 NM |
| 5 | WLWT | Th | 08/16/12 | 9:50 AM | NBC Today Show II | 9-10a | :30 | OFA 12 P 092H | \$600.00 NM |



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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 937578-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR FLIGHT A | 1522 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------------|----------------|------------------------|----------------|----------------|---------------|------------------------|
| 30 | 08/07/12 | 08/31/12 | NBC Today Show II | 9-10a | -TWTF-- | :30 | 1 | \$600.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WLWT | F | 08/17/12 | 9:26 AM | NBC Today Show II | 9-10a | :30 | OFA 12 A 093H | \$600.00 NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/20/12 | 08/26/12 | -TWTF-- | 4 | \$600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 8 | WLWT | Tu | 08/21/12 | 9:56 AM | NBC Today Show II | 9-10a | :30 | OFA 12 P 092H | \$600.00 NM |
| 7 | WLWT | W | 08/22/12 | 9:26 AM | NBC Today Show II | 9-10a | :30 | OFA 12 A 093H | \$600.00 NM |
| 9 | WLWT | Th | 08/23/12 | 9:51 AM | NBC Today Show II | 9-10a | :30 | OFA 12 A 100H | \$600.00 NM |
| 6 | WLWT | F | 08/24/12 | 9:29 AM | NBC Today Show II | 9-10a | :30 | OFA 12 A 100H | \$600.00 NM |
| 34 | 08/18/12 | 09/02/12 | Sa/Su 5-6a News | Sa/Su 5-6a | -----SS | :30 | 2 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/13/12 | 08/19/12 | -----SS | 2 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Sa | 08/18/12 | 5:27 AM | Sa/Su 5-6a News | Sa/Su 5-6a | :30 | OFA 12 A 093H | \$150.00 NM |
| 1 | WLWT | Su | 08/19/12 | 5:24 AM | Sa/Su 5-6a News | Sa/Su 5-6a | :30 | OFA 12 A 093H | \$150.00 NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/20/12 | 08/26/12 | -----SS | 2 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WLWT | Sa | 08/25/12 | 5:10 AM | Sa/Su 5-6a News | Sa/Su 5-6a | :30 | OFA 12 G 102H | \$150.00 NM |
| 3 | WLWT | Su | 08/26/12 | 5:25 AM | Sa/Su 5-6a News | Sa/Su 5-6a | :30 | OFA 12 G 102H | \$150.00 NM |
| 35 | 08/18/12 | 09/02/12 | Sa/Su 6-7a News | Sa/Su 6-7a | -----SS | :30 | 2 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/13/12 | 08/19/12 | -----SS | 2 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Sa | 08/18/12 | 6:41 AM | Sa/Su 6-7a News | Sa/Su 6-7a | :30 | OFA 12 A 093H | \$250.00 NM |
| 1 | WLWT | Su | 08/19/12 | 6:23 AM | Sa/Su 6-7a News | Sa/Su 6-7a | :30 | OFA 12 A 093H | \$250.00 NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/20/12 | 08/26/12 | -----SS | 2 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WLWT | Sa | 08/25/12 | 6:27 AM | Sa/Su 6-7a News | Sa/Su 6-7a | :30 | OFA 12 A 100H | \$250.00 NM |
| 3 | WLWT | Su | 08/26/12 | 6:15 AM | Sa/Su 6-7a News | Sa/Su 6-7a | :30 | OFA 12 G 102H | \$250.00 NM |
| 36 | 08/11/12 | 08/12/12 | Sa/Su 6p News Olympics 6-7p | | -----SS | :30 | 1 | \$2,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/06/12 | 08/12/12 | -----SS | 1 | \$2,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Sa | 08/11/12 | 6:28 PM | Sa/Su 6p News Olympics | 6-7p | :30 | OFA 12 G 086H | \$2,000.00 NM |
| 37 | 08/11/12 | 09/02/12 | Sa/Su 6p news | Sa/Su 6p News | -----SS | :30 | 4 | \$550.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/13/12 | 08/19/12 | -----SS | 4 | \$550.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | WLWT | Sa | 08/18/12 | 6:38 PM | Sa/Su 6p news | Sa/Su 6p News | :30 | OFA 12 P 092H | \$550.00 NM |
| 8 | WLWT | Sa | 08/18/12 | 6:58 PM | Sa/Su 6p news | Sa/Su 6p News | :30 | OFA 12 A 093H | \$550.00 NM |
| 6 | WLWT | Su | 08/19/12 | | Sa/Su 6p news | Sa/Su 6p News | :00 | | \$550.00 NM |
| See MG 37.17 | | | | | | | | | |
| 7 | WLWT | Su | 08/19/12 | 6:56 PM | Sa/Su 6p news | Sa/Su 6p News | :30 | OFA 12 P 092H | \$550.00 NM |
| 17 | WLWT | Su | 08/26/12 | 6:29 PM | Sa/Su 6p news | Sa/Su 6p News | :30 | OFA 12 G 102H | \$550.00 NM |
| MG for 37.6 08/19 | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/20/12 | 08/26/12 | -----SS | 4 | \$550.00 | | | | |



www.wlwt.com

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

INVOICE

| | | | |
|-------------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 937578-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR FLIGHT A | 1522 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------------|-------------------|-------------------------|-------------------|----------------|---------------|---------------|
| 37 | 08/11/12 | 09/02/12 | Sa/Su 6p news | Sa/Su 6p News | -----SS | :30 | 4 | \$550.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 9 | WLWT | Sa | 08/25/12 | 6:16 PM | Sa/Su 6p news | Sa/Su 6p News | :30 | OFA 12 A 100H | \$550.00 NM |
| 11 | WLWT | Sa | 08/25/12 | 6:32 PM | Sa/Su 6p news | Sa/Su 6p News | :30 | OFA 12 G 102H | \$550.00 NM |
| 12 | WLWT | Su | 08/26/12 | 6:00 PM | Sa/Su 6p news | Sa/Su 6p News | :30 | OFA 12 G 102H | \$550.00 NM |
| 10 | WLWT | Su | 08/26/12 | 6:25 PM | Sa/Su 6p news | Sa/Su 6p News | :30 | OFA 12 A 100H | \$550.00 NM |
| 38 | 08/18/12 | 09/02/12 | Sa/su7-8a news | Sa/su7-8a | -----SS | :30 | 2 | \$600.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/13/12 | 08/19/12 | -----SS | 2 | \$600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Sa | 08/18/12 | 7:48 AM | Sa/su7-8a news | Sa/su7-8a | :30 | OFA 12 P 092H | \$600.00 NM |
| 1 | WLWT | Su | 08/19/12 | 7:08 AM | Sa/su7-8a news | Sa/su7-8a | :30 | OFA 12 A 093H | \$600.00 NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/20/12 | 08/26/12 | -----SS | 2 | \$600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WLWT | Sa | 08/25/12 | 7:05 AM | Sa/su7-8a news | Sa/su7-8a | :30 | OFA 12 G 102H | \$600.00 NM |
| 4 | WLWT | Su | 08/26/12 | 7:42 AM | Sa/su7-8a news | Sa/su7-8a | :30 | OFA 12 G 102H | \$600.00 NM |
| 39 | 08/18/12 | 09/01/12 | Sa 10-11a News | Sa 10-11a | -----1- | :30 | 1 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/13/12 | 08/19/12 | -----1- | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Sa | 08/18/12 | 10:08 AM | Sa 10-11a News | Sa 10-11a | :30 | OFA 12 A 093H | \$800.00 NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/20/12 | 08/26/12 | -----1- | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Sa | 08/25/12 | 10:22 AM | Sa 10-11a News | Sa 10-11a | :30 | OFA 12 G 102H | \$800.00 NM |
| 40 | 08/18/12 | 09/01/12 | NBC Saturday Night Live | NBC Saturday Nigh | -----1- | :30 | 1 | \$800.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/13/12 | 08/19/12 | -----1- | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Sa | 08/18/12 | 12:06 AM | NBC Saturday Night Live | NBC Saturday Nigh | :30 | OFA 12 A 093H | \$800.00 NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/20/12 | 08/26/12 | -----1- | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Sa | 08/25/12 | 12:39 AM | NBC Saturday Night Live | NBC Saturday Nigh | :30 | OFA 12 G 102H | \$800.00 NM |
| 41 | 08/18/12 | 09/01/12 | Open House SAT 7:30pm | SA 7:30-8:00pm | -----1- | :30 | 1 | \$100.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/13/12 | 08/19/12 | -----1- | 1 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Sa | 08/18/12 | 7:43 PM | Open House SAT 7:30pm | SA 7:30-8:00pm | :30 | OFA 12 P 092H | \$100.00 NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/20/12 | 08/26/12 | -----1- | 1 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Sa | 08/25/12 | 7:41 PM | Open House SAT 7:30pm | SA 7:30-8:00pm | :30 | OFA 12 A 100H | \$100.00 NM |
| 42 | 08/18/12 | 09/01/12 | NBC Saturday Today | Sa8-10a | -----1- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/13/12 | 08/19/12 | -----1- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Sa | 08/18/12 | 8:49 AM | NBC Saturday Today | Sa8-10a | :30 | OFA 12 A 093H | \$1,000.00 NM |

DUPLICATE INVOICE



www.wlwt.com

Send Payment To:

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PO Box 26881
Lehigh Valley, PA 18002-6881

| | | | |
|-------------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 937578-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR FLIGHT A | 1522 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|--------------------|-------------------|--------------------|----------------|----------------|---------------|---------------|
| 42 | 08/18/12 | 09/01/12 | NBC Saturday Today | Sa8-10a | -----1- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -----1- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Sa | 08/25/12 | 8:23 AM | NBC Saturday Today | Sa8-10a | :30 | OFA 12 A 100H | \$1,000.00 NM |
| 43 | 08/19/12 | 09/02/12 | Extra Weekend | Extra Weekend | -----1 | :30 | 1 | \$75.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | -----1 | 1 | \$75.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Su | 08/19/12 | 1:53 AM | Extra Weekend | Extra Weekend | :30 | OFA 12 A 093H | \$75.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -----1 | 1 | \$75.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Su | 08/26/12 | 1:23 AM | Extra Weekend | Extra Weekend | :30 | OFA 12 G 102H | \$75.00 NM |
| 44 | 08/19/12 | 09/02/12 | Sports Rock | Sports Rock | -----1 | :30 | 1 | \$200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | -----1 | 1 | \$200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Su | 08/19/12 | 12:27 AM | Sports Rock | Sports Rock | :30 | OFA 12 A 093H | \$200.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -----1 | 1 | \$200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Su | 08/26/12 | 11:59 PM | Sports Rock | Sports Rock | :30 | OFA 12 G 102H | \$200.00 NM |
| 45 | 08/19/12 | 09/02/12 | Extra Weekend | Extra Weekend | -----1 | :30 | 1 | \$75.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | -----1 | 1 | \$75.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Su | 08/19/12 | 2:23 AM | Extra Weekend | Extra Weekend | :30 | OFA 12 P 092H | \$75.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -----1 | 1 | \$75.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Su | 08/26/12 | 2:02 AM | Extra Weekend | Extra Weekend | :30 | OFA 12 A 100H | \$75.00 NM |
| 46 | 08/19/12 | 09/02/12 | SU 530-6a | SU 530-6a | -----1 | :30 | 1 | \$100.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | -----1 | 1 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Su | 08/19/12 | 5:51 AM | SU 530-6a | SU 530-6a | :30 | OFA 12 P 092H | \$100.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -----1 | 1 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Su | 08/26/12 | 5:49 AM | SU 530-6a | SU 530-6a | :30 | OFA 12 A 100H | \$100.00 NM |
| 47 | 08/19/12 | 09/02/12 | NBC Sunday Today | Su8-9a | -----1 | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | -----1 | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Su | 08/19/12 | 8:23 AM | NBC Sunday Today | Su8-9a | :30 | OFA 12 P 092H | \$1,500.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -----1 | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | Su | 08/26/12 | 8:26 AM | NBC Sunday Today | Su8-9a | :30 | OFA 12 A 100H | \$1,500.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:



www.wlwt.com

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PO Box 26881
Lehigh Valley, PA 18002-6881

INVOICE

| | | | |
|-------------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 937578-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR FLIGHT A | 1522 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---|----------------|---------|--------|----------------|------------|------|
| 47 | 08/19/12 | 09/02/12 | NBC Sunday Today Class of Time - Pre-emptible with notice | Su8-9a | -----1 | :30 | 1 | \$1,500.00 | NM |
| 48 | 08/19/12 | 09/02/12 | Su 9-10a News Class of Time - Pre-emptible with notice | Su 9-10a | -----1 | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTSu 08/19/12 9:08 AM Su 9-10a News Su 9-10a :30 OFA 12 A 093H \$1,000.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WLWTSu 08/26/12 9:11 AM Su 9-10a News Su 9-10a :30 OFA 12 G 102H \$1,000.00 NM | | | | | | | | | |
| 50 | 08/07/12 | 09/03/12 | 11-1135p M-Su Class of Time - Immediately Pre-emptible without notice | 11-1135p | MTWTFSS | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/12 08/13/12 M----- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTM 08/13/12 11:22 PM 11-1135p M-Su 11-1135p :30 OFA 12 A 091H \$1,500.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 MTWTFSS 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WLWTW 08/15/12 11:12 PM 11-1135p M-Su 11-1135p :30 OFA 12 P 092H \$1,500.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTFSS 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WLWTSu 08/26/12 11:26 PM 11-1135p M-Su 11-1135p :30 OFA 12 A 100H \$1,500.00 NM | | | | | | | | | |
| 51 | 08/21/12 | 08/21/12 | Tue NBC Prime Other Class of Time - Pre-emptible with notice | Prime Other | -1----- | :30 | 1 | \$5,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1----- 1 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WLWTTu 08/21/12 9:18 PM Tue NBC Prime Other Prime Other :30 OFA 12 A 093H \$5,000.00 NM | | | | | | | | | |
| 52 | 08/14/12 | 08/28/12 | Tue NBC Prime Other Class of Time - Pre-emptible with notice | Prime Other | -1----- | :30 | 1 | \$5,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -1----- 1 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WLWTTu 08/14/12 9:21 PM Tue NBC Prime Other Prime Other :30 OFA 12 P 092H \$5,000.00 NM | | | | | | | | | |
| 54 | 08/15/12 | 08/22/12 | W9-10p Class of Time - Pre-emptible with notice | W9-10p | --1---- | :30 | 1 | \$5,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --1---- 1 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WLWTW 08/15/12 9:48 PM W9-10p W9-10p :30 OFA 12 P 092H \$5,000.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --1---- 1 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WLWTW 08/22/12 9:20 PM W9-10p W9-10p :30 OFA 12 A 093H \$5,000.00 NM | | | | | | | | | |
| 55 | 08/20/12 | 09/03/12 | NBC Today Show III Class of Time - Immediately Pre-emptible without notice | 10-11a | 2----- | :30 | 2 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 2----- 2 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WLWTM 08/20/12 10:27 AM NBC Today Show III 10-11a :30 OFA 12 P 092H \$350.00 NM | | | | | | | | | |
| 1 WLWTM 08/20/12 10:51 AM NBC Today Show III 10-11a :30 OFA 12 A 093H \$350.00 NM | | | | | | | | | |



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| 937578-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR FLIGHT A | 1522 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------------|----------------|---------|--------|----------------|------------|------|
| 55 | 08/20/12 | 09/03/12 | NBC Today Show III | 10-11a | 2----- | :30 | 2 | \$350.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| 56 | 08/20/12 | 09/03/12 | JUDGE JUDY EF | Judge Judy | 1----- | :30 | 1 | \$500.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WLWTM 08/20/12 3:11 PM JUDGE JUDY EF Judge Judy :30 OFA 12 P 092H \$500.00 NM | | | | | | | | | |
| 57 | 08/20/12 | 09/03/12 | DR OZ EF | 4PM-5PM | 1----- | :30 | 1 | \$500.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WLWTM 08/20/12 4:37 PM DR OZ EF 4PM-5PM :30 OFA 12 A 093H \$500.00 NM | | | | | | | | | |
| 58 | 08/13/12 | 08/13/12 | 430-5a News | 430-5a | 1----- | :30 | 1 | \$100.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$100.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WLWTM 08/13/12 4:44 AM 430-5a News 430-5a :30 OFA 12 A 091H \$100.00 NM | | | | | | | | | |
| 59 | 08/20/12 | 09/03/12 | 430-5a News | 430-5a | 1----- | :30 | 1 | \$35.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$35.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WLWTM 08/20/12 4:39 AM 430-5a News 430-5a :30 OFA 12 A 093H \$35.00 NM | | | | | | | | | |
| 60 | 08/20/12 | 08/27/12 | 5-530p M-F news | 5-530p | 1----- | :30 | 1 | \$675.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$675.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WLWTM 08/20/12 5:11 PM 5-530p M-F news 5-530p :30 OFA 12 A 093H \$675.00 NM | | | | | | | | | |
| 61 | 08/06/12 | 08/06/12 | 5-6a news | 5-6a | 1----- | :30 | 1 | \$200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$200.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WLWTM 08/06/12 5:27 AM 5-6a news 5-6a :30 OFA 12 G 083H \$200.00 NM | | | | | | | | | |
| 62 | 08/20/12 | 09/03/12 | 5-6a news | 5-6a | 2----- | :30 | 2 | \$200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 2----- 2 \$200.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WLWTM 08/20/12 5:23 AM 5-6a news 5-6a :30 OFA 12 A 093H \$200.00 NM 2 WLWTM 08/20/12 5:57 AM 5-6a news 5-6a :30 OFA 12 P 092H \$200.00 NM | | | | | | | | | |
| 63 | 08/20/12 | 09/03/12 | 530-6p M-F news | 530-6p | 1----- | :30 | 1 | \$675.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$675.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WLWTM 08/20/12 5:38 PM 530-6p M-F news 530-6p :30 OFA 12 P 092H \$675.00 NM | | | | | | | | | |
| 64 | 08/06/12 | 08/13/12 | 6-7a news | 6-7a | 2----- | :30 | 2 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|-------------------|-------------------|-------------------|----------------|----------------|---------------|---------------|
| 64 | 08/06/12 | 08/13/12 | 6-7a news | 6-7a | 2----- | :30 | 2 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/06/12 | 08/12/12 | 2----- | 2 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWTM | | 08/06/12 | 6:23 AM | 6-7a news | 6-7a | :30 | OFA 12 G 086H | \$1,000.00 NM |
| 2 | WLWTM | | 08/06/12 | 6:41 AM | 6-7a news | 6-7a | :30 | OFA 12 G 083H | \$1,000.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | 2----- | 2 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WLWTM | | 08/13/12 | 6:15 AM | 6-7a news | 6-7a | :30 | OFA 12 A 091H | \$1,000.00 NM |
| 3 | WLWTM | | 08/13/12 | 6:38 AM | 6-7a news | 6-7a | :30 | OFA 12 A 091H | \$1,000.00 NM |
| 65 | 08/20/12 | 09/03/12 | NBC Today Show | 7-9a | 1----- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | 1----- | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWTM | | 08/20/12 | 8:26 AM | NBC Today Show | 7-9a | :30 | OFA 12 A 093H | \$1,500.00 NM |
| 66 | 08/06/12 | 08/06/12 | NBC Today Show | 7-9a | 1----- | :30 | 1 | \$3,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/06/12 | 08/12/12 | 1----- | 1 | \$3,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWTM | | 08/06/12 | 8:34 AM | NBC Today Show | 7-9a | :30 | OFA 12 G 086H | \$3,000.00 NM |
| 67 | 08/13/12 | 08/13/12 | NBC Today Show | 7-9a | 2----- | :30 | 2 | \$3,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | 2----- | 2 | \$3,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWTM | | 08/13/12 | 7:26 AM | NBC Today Show | 7-9a | :30 | OFA 12 A 091H | \$3,000.00 NM |
| 2 | WLWTM | | 08/13/12 | 8:50 AM | NBC Today Show | 7-9a | :30 | OFA 12 A 091H | \$3,000.00 NM |
| 68 | 08/20/12 | 09/03/12 | NBC Today Show II | 9-10a | 1----- | :30 | 1 | \$600.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | 1----- | 1 | \$600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWTM | | 08/20/12 | 9:29 AM | NBC Today Show II | 9-10a | :30 | OFA 12 A 093H | \$600.00 NM |
| 69 | 08/06/12 | 08/06/12 | 530-6p M-F news | 530-6p | 1----- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/06/12 | 08/12/12 | 1----- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWTM | | 08/06/12 | 5:43 PM | 530-6p M-F news | 530-6p | :30 | OFA 12 G 083H | \$1,000.00 NM |
| 70 | 08/07/12 | 08/10/12 | 530-6p M-F news | 530-6p | -TWTF-- | :30 | 2 | \$1,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/06/12 | 08/12/12 | -TWTF-- | 2 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWTTu | | 08/07/12 | 5:52 PM | 530-6p M-F news | 530-6p | :30 | OFA 12 G 083H | \$1,000.00 NM |
| 1 | WLWTW | | 08/08/12 | 5:38 PM | 530-6p M-F news | 530-6p | :30 | OFA 12 G 086H | \$1,000.00 NM |
| 71 | 08/03/12 | 08/03/12 | 6-630p M-F news | 6-630p | ----1-- | :30 | 1 | \$1,200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | ----1-- | 1 | \$1,200.00 | | | | |



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| Advertiser | Product | Estimate Number | |
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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------------|----------------|---------|--------|----------------|------------|------|
| 71 | 08/03/12 | 08/03/12 | 6-630p M-F news | 6-630p | ----1-- | :30 | 1 | \$1,200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WLWTF 08/03/12 6:12 PM 6-630p M-F news 6-630p :30 OFA 12 G 086H \$1,200.00 NM | | | | | | | | | |
| 72 | 08/06/12 | 08/06/12 | 6-630p M-F news | 6-630p | 1----- | :30 | 1 | \$1,200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 08/06/12 08/12/12 1----- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WLWTM 08/06/12 6:26 PM 6-630p M-F news 6-630p :30 OFA 12 G 086H \$1,200.00 NM | | | | | | | | | |
| 73 | 08/03/12 | 08/03/12 | 6-7a news | 6-7a | ----2-- | :30 | 2 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 07/30/12 08/05/12 ----2-- 2 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WLWTF 08/03/12 6:06 AM 6-7a news 6-7a :30 OFA 12 G 086H \$1,000.00 NM | | | | | | | | | |
| 2 WLWTF 08/03/12 6:42 AM 6-7a news 6-7a :30 OFA 12 G 083H \$1,000.00 NM | | | | | | | | | |
| 74 | 08/13/12 | 08/13/12 | Mon NBC Prime Other | Prime Other | 1----- | :30 | 1 | \$2,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 08/13/12 08/19/12 1----- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WLWTM 08/13/12 8:48 PM Mon NBC Prime Other Prime Other :30 OFA 12 A 091H \$2,500.00 NM | | | | | | | | | |
| 76 | 08/14/12 | 08/19/12 | 11-1135p M-Su | 11-1135p | -TWTFSS | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 08/13/12 08/19/12 -TWTFSS 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WLWTTu 08/14/12 11:11 PM 11-1135p M-Su 11-1135p :30 OFA 12 P 092H \$1,500.00 NM | | | | | | | | | |
| 77 | 08/21/12 | 08/24/12 | 12-1230p M-F news | 12-1230p | -TWTF-- | :30 | 2 | \$350.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 08/20/12 08/26/12 -TWTF-- 2 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WLWTTh 08/23/12 12:07 PM 12-1230p M-F news 12-1230p :30 OFA 12 A 100H \$350.00 NM | | | | | | | | | |
| 2 WLWTF 08/24/12 12:26 PM 12-1230p M-F news 12-1230p :30 OFA 12 A 100H \$350.00 NM | | | | | | | | | |
| 78 | 08/03/12 | 08/03/12 | NBC Today Show | 7-9a | ----F-- | :30 | 3 | \$3,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 07/30/12 08/05/12 ----F-- 3 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WLWTF 08/03/12 7:23 AM NBC Today Show 7-9a :30 OFA 12 G 086H \$3,000.00 NM | | | | | | | | | |
| 1 WLWTF 08/03/12 8:27 AM NBC Today Show 7-9a :30 OFA 12 G 083H \$3,000.00 NM | | | | | | | | | |
| 3 WLWTF 08/03/12 8:57 AM NBC Today Show 7-9a :30 OFA 12 G 086H \$3,000.00 NM | | | | | | | | | |
| 79 | 08/14/12 | 08/17/12 | 1230-1p | 1230-1p | -TWTF-- | :30 | 1 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 08/13/12 08/19/12 -TWTF-- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WLWTTu 08/14/12 12:55 PM 1230-1p 1230-1p :30 OFA 12 P 092H \$350.00 NM | | | | | | | | | |
| 80 | 08/14/12 | 08/17/12 | Late Night w/Jimmy Fallon | 1237-136a | -TWTF-- | :30 | 1 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |

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| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 937578-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Obama/D/President | OBAMA FOR FLIGHT A | 1522 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|---------------------------|-------------------|---------------------------|-----------------------|----------------|---------------|-------------------------|
| 80 | 08/14/12 | 08/17/12 | Late Night w/Jimmy Fallon | 1237-136a | -TWTF-- | :30 | 1 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| | 08/13/12 | 08/19/12 | -TWTF-- | | | | 1 | \$250.00 | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WLWT | Tu | 08/14/12 | 1:22 AM | Late Night w/Jimmy Fallon | 1237-136a | :30 | OFA 12 P 092H | \$250.00 NM |
| 81 | 08/14/12 | 08/17/12 | 2-3p | 2-3p | -TWTF-- | :30 | 1 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | -TWTF-- | 1 | \$500.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WLWT | Th | 08/16/12 | 2:20 PM | 2-3p | 2-3p | :30 | OFA 12 P 092H | \$500.00 NM |
| 82 | 08/17/12 | 08/17/12 | F10-11p | F10-11p | ----F-- | :30 | 1 | \$2,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | ----F-- | 1 | \$2,500.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WLWT | F | 08/17/12 | 10:11 PM | F10-11p | F10-11p | :30 | OFA 12 P 092H | \$2,500.00 NM |
| 83 | 08/24/12 | 08/24/12 | F9-10p | F9-10p | ----F-- | :30 | 1 | \$2,500.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ----F-- | 1 | \$2,500.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WLWT | F | 08/24/12 | 9:40 PM | F9-10p | F9-10p | :30 | OFA 12 A 100H | \$2,500.00 NM |
| 85 | 08/26/12 | 08/26/12 | NFL Pre-Season | NFL | -----S | :30 | 2 | \$5,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -----S | 2 | \$5,000.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 2 | WLWT | Su | 08/26/12 | 9:32 PM | NFL Pre-Season | NFL | :30 | OFA 12 G 102H | \$5,000.00 NM |
| 1 | WLWT | Su | 08/26/12 | 10:18 PM | NFL Pre-Season | NFL | :30 | OFA 12 G 102H | \$5,000.00 NM |
| 86 | 08/15/12 | 08/15/12 | W10-11p | W10-11p | --W---- | :30 | 1 | \$3,600.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/13/12 | 08/19/12 | --W---- | 1 | \$3,600.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WLWT | W | 08/15/12 | 10:29 PM | W10-11p | W10-11p | :30 | OFA 12 P 092H | \$3,600.00 NM |
| <u>Total Spots</u> | | | | | | | 237 | | |

Payment Terms 30 Days

| | |
|--------------------------|---------------------|
| <u>Gross Total</u> | \$200,720.00 |
| <u>Agency Commission</u> | \$30,108.00 |
| <u>Net Amount Due</u> | \$170,612.00 |